

Special Committee Formed Motion Picture Industry Canada to Consider Possible Taxation

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Waverley 4929

Cable: Ontocanada

RAY LEWIS
Editor and Managing Director

Published by Canadian
Moving Picture Digest
Company, Limited

259 Spadina Ave., Toronto

Vol. 24, No. 24

TORONTO 2, CANADA

October 8th, 1932

"GRAND HOTEL" PACKS HOUSE



IT looked like a free show, or picnic around Loew's Theatre, Toronto, all this week, during the showing of "Grand Hotel", M-G-M's Lion among pictures, which was presented

for the first time in Toronto, at popular prices. The street, the long lobby, were crowded with waiting patrons, the house was packed; and an ever-moving stream of people, men and women, a conspicuously large number of men, were among those eager for seats.

Your writer, who loves a packed house, and the excitement of packed lobbies, the hilarity of a delighted audience, the enthusiasm of the expected enjoyment which a good picture inspires, visited Loew's several times, just to see the laughing crowds going in and coming out of the theatre.

No wonder the banners flapped merrily in the breeze. It was surely a festive occasion, and standing there in noticeable enjoyment, was Loew's manager, the genial and congenial Jules Bernstein, affectionately hailed as "Bernie".

"ONCE IN A LIFETIME"

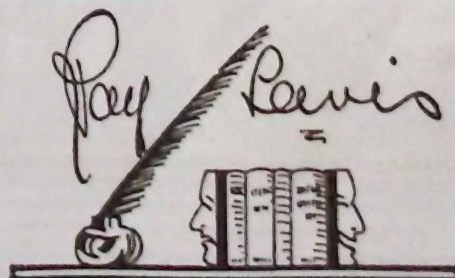
IT is all about the "Movies", and it is a comedy supreme. If there were enough rubes in New York (because all visitors to the Gay White Way, are rubes from all over America, Canada, and other territories) to give the play, "Once In a Lifetime" a two years' run, there should be enough rubes left upon their own territory to give "Once In a Lifetime" bumper audiences, for what we rubes do not know about Motion Pictures, the producers and distributors surely cannot tell us. In fact, we know more about the players, directors, how good a picture is, or can be, than the producers themselves.

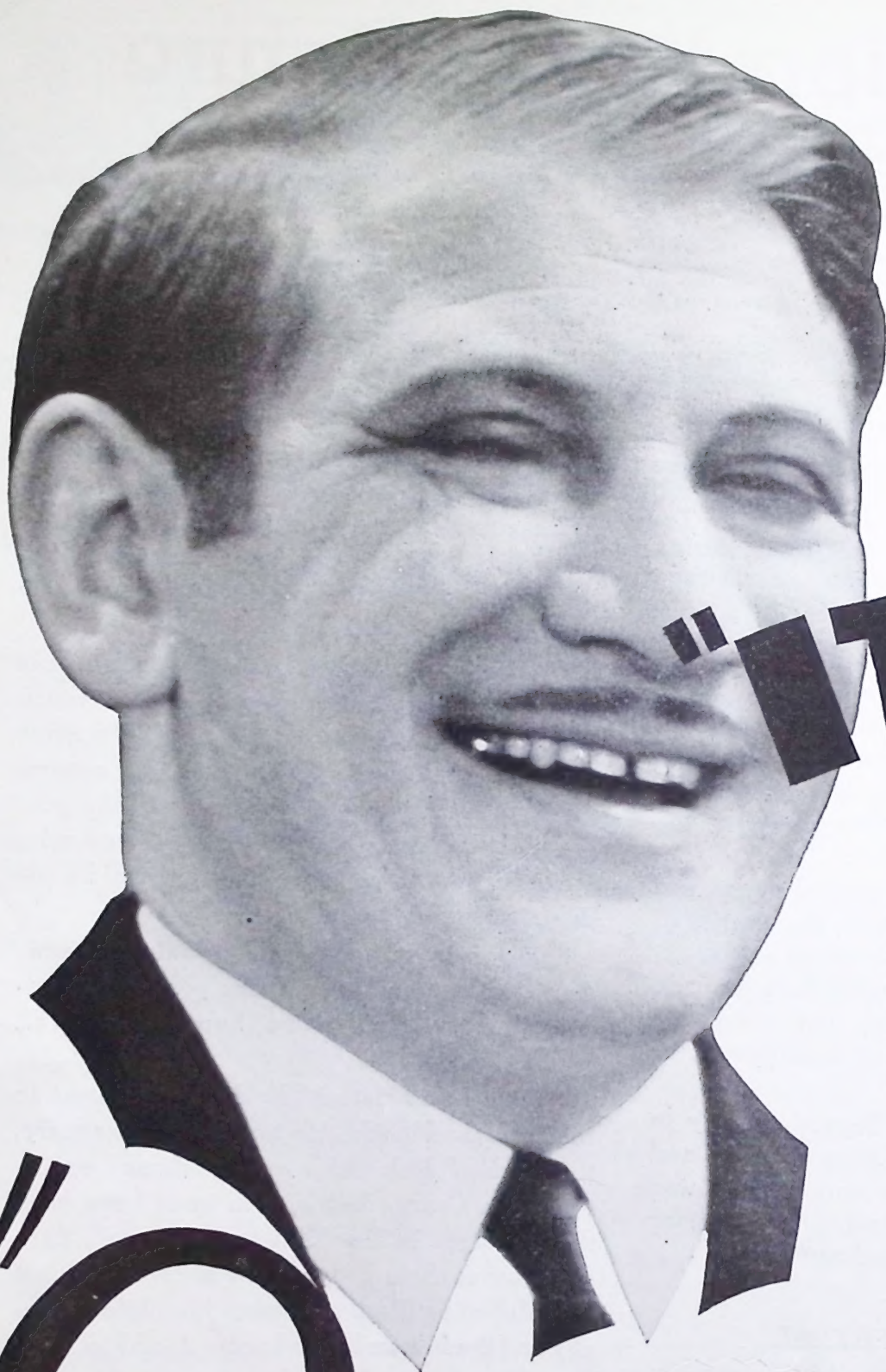
We, the rubes, or the common people, or the fans, often surprise the wisest of showmen in our picture reactions. We have made so-called pronounced successes box-office failures, and box-office failures pronounced successes, disagreeing entirely in our verdict with those who believed they should know!

"Once In a Lifetime", as a screen play has missed nothing; and provides just as much comedy and interest as did the play. If anyone is laboring under the belief that the general public is not Hollywood-wise, listen to the general public discuss Motion Pictures, you who are actively engaged in the Industry, will be enlightened and informed.

For, whereas, you as a distributor, or producer, know principally about your own product, the general public knows about all product!

"Once In a Lifetime" holds your interest to the finale; and in addition to its humorous story, the work of Jack Oakie as the "dumb" supervisor, Dr. George Lewis, who must have been the prototype of the "Nutcracker Suite", Sydney Fox as Susan, dying for a career, Aline MacMahon as May, who takes life philosophically and doesn't care who knows it, add to these Zasu Pitts, Louise Fazenda, not overlooking the excellent work of Gregory Ratoff as Herman Glogauer, and you form some conception of the excellence of the cast which Universal selected for "Once In a Lifetime".





"IT'S COME"

"IT'S"

"IT'S"

With JACK OAKIE, SIDNEY
Aline McMahon, Russell Hopton, L
Fazenda, Gregory Ratoff, Zasu
Onslow Stevens. From the play by
Hart and George S. Kaufman. Pro
by Carl Laemmle, Jr. Directed by R
Mack. Presented by Carl Laemmle



"Once in a"

AL!"
LOSSAL!"
LOSSAL!"

—and the picture is fun-
nier than the play, of
which the critics said:

"The funniest satire the movies
have yet met . . . sizzling and
uproarious . . . monumentally
funny travesty."

—N. Y. American

"Last night's audience did every-
thing but roll in the aisles to
express their pleasure in the
entertainment. Riotously silly...
all good fun."

—N. Y. Daily News

"Grand entertainment... Hurls
fun at Hollywood . . . and we
who watch can hardly sit in our
seats for laughing... completely
hilarious."

—N. Y. Sun

"A blue-ribbon show . . . all
of us laughed loud and long...
See 'Once in a Lifetime' and
die—laughing."

—Walter Winchell,
N. Y. Mirror

"Hilariously funny."

—N. Y. Times.

"Uproarious . . . ought to be
made compulsory for movie
fans . . . Exhilarating."

—N. Y. Evening Journal

"An evening of almost cease-
less laughter . . . wise cracks
come tumbling out so rapidly
they almost trip over one
another."

—N. Y. Evening Post

"Hilarious . . . almost too funny
for comfort."

—N. Y. Herald-
Tribune

Lifetime"

RAY



RAY LEWIS

PRESENTS

REALLY and truly, no fooling, the Motion Picture Industry in Toronto, is to have "a get-together", in the form of its first Annual Ball, at the King Edward Hotel, on Friday, October 21st, at 9 p.m.

The announcement states that "you and your friends are cordially invited", and that tickets can be obtained from members of the Committee, or any Exchange Representative — Let's Go!

Incidentally, tickets are \$3.00 each. No, each does not mean "Mr. and Mrs.," it means each person, but to the "fressers" it is a bargain, as the announcement states "Food and refreshments served from start to finish". And of course dancing! *Let's Go!*

While we are close on the subject of the Annual Ball of the Moving Picture Industry, may we remind you that the Committee consists of Harry Law, Canadian Educational Films Ltd., who is chairman; Clair Hague, Canadian Universal Film Co. Ltd.; N. A. Taylor, Associated Theatres Ltd.; H. V. O'Connor, Regal Films Ltd.; J. F. Meyers, RKO Distributing Corp.; Harry Ginsler, Iola Theatre; A. B. Cass, Columbia Pictures of Canada Ltd.; Harry Price, Federal Films; A. J. Laurie, Excellent Film Exchange.

Remember the date, Friday, October 21st, place, King Edward Hotel. Everyone connected with the Motion Picture Industry is cordially invited!

THE Navy League Tag Day takes place on Saturday, October 8th, at Toronto. Loew's, Famous Players Canadian, and the Associated Exhibitors are co-operating in exhibiting slides at the various theatres calling attention to the Tag Day.

Mrs. Joshua Smith (Ray Lewis) is Special Convener for the Motion Picture contributions to the excellent Relief Work of the Navy League.

Many heretofore were under the impression that the money collected was for the maintenance of a Navy, not being familiar with the splendid Relief work which the Navy League of Canada is doing.

The efforts of the League have the approval of His Worship, the Mayor, the City Council and the Welfare Department. Last year the Navy League paid out for food, fuel and rent, some \$12,678.25. The Tag Day returns amounted to \$9,688.39, and the difference was met by a grant from the City Council of \$2,000.00 and \$1,000 from the general funds of the League.

The patrons of the Navy League of Canada are H.R.H., the Prince of Wales, His Excellency, the Earl of Bessborough, Her Excellency, the Countess of Bessborough, the Lieut.-Governors of all the provinces.

The Ontario officers are: Honorary Presidents, Lady Eaton, George R. Gray, Esq., Col. R. S. McLaughlin

(also a director of the Famous Players Canadian Corporation). The President is Sam Harris, Esq., S.S.D., A.F.S., of Toronto. The Vice-Presidents, first, His Honour Judge J. H. Scott, Perth; second, John R. MacNicol, Esq., M.P., Toronto; third, F. W. Jutten, Esq., M.P.P., Hamilton; fourth, Mrs. W. Morrison, who is President of the Provincial Chapter of Ontario, I.O.D.E., Hamilton; fifth, Mrs. A. E. Walker, President, Federated Women's Institutes of Ontario.

The Relief Committee is under the supervision of the Chairman of the Educational Committee, Hon. H. J. Cody, D.D. LL.D., and the President Sam Harris, Esq.

The Industry of Motion Pictures is always present, when the roll call for any Relief work is being called. Last year contributions were received from the various Exchanges, and numerous exhibitors also sent in contributions. We beg to acknowledge with thanks our first contribution from the Industry for 1932. A cheque from the Famous Players Canadian Corporation.

The hearing of the Right to Appeal against the decision of Justice McGee, in the case of Ray Lewis, British International Films of Canada Limited, vs. British International Pictures Limited, and British International Export Limited, came up for judicial decision at Osgoode Hall, Tuesday, October 4th, before Justice Sedgewick. His Lordship reserved judgment. Peter White, K.C., appeared for Ray Lewis and British International Films of Canada Limited, while Mr. M. Gordon appeared for the appellants.

HECTOR CHARLESWORTH, a leading light in the theatrical and literary, as well as the musical world in Toronto, for approximately a quarter of a century, and Managing Editor of the Toronto Saturday Night Weekly, has been appointed Chairman of the Radio Commission of Canada, the Radio, in Canada, being now under Government control. The appointment of Hector Charlesworth to this important office is a gratifying one, for among his thousands of friends and acquaintances, there is not one who is not particularly happy at his recent appointment. Mr. Charlesworth comes to his new office splendidly equipped for his work, and The Digest takes this opportunity of publicly congratulating Mr. Charlesworth and the Government, upon his appointment as Radio Commissioner.



B.I.P. Declare 5% Dividend on Common Shares

Observations



By The Editor

THE Cameron-Matthews Players at the Victoria Theatre, Toronto, presented "The Strange Interlude", the play, not the picture; and so important was the attendance that the play was held over for a second week's run.

It was a big effort for a stock company, and Cameron-Matthews demonstrated that his company was equal to the task. Now the general public becomes familiar with O'Neill's very much discussed play; and this incidentally is excellent advance publicity for the M-G-M picture production of "The Strange Interlude", with Norma Shearer in the lead.

MRS. STAIR'S theatre, on Temperance Street, called The Empire, re-opened this week with the original Theatre Guild production of "Porgy", and with but a few exceptions, the New York cast. The opening was largely attended. It is rumoured that a stock company will follow the "Porgy" run of this theatre.

THE Royal Alexandra presented "The Merry Widow"; Massey Music Hall with H. Y. Elton as manager, presented The Toronto Symphony Orchestra. There will be ten Toronto Symphony concerts, subscribed for in advance, during the season, concerts regularly scheduled of internationally famous artists for Eaton's Auditorium, and in addition a series of children's plays at the Auditorium also, arranged for Saturday mornings.

A LINE in "Once in a Lifetime" which refers to the introduction of Vitaphone, "The legitimate stage will have to look to its laurels", becomes reversed in the Toronto season of entertainment for 1932-33. It looks as if "Motion Pictures will have to look to its laurels" to hold its own patronage, if all the projects announced are as successful as they appear to be entertaining.

CHARGED with painting signs on fixed street intersections contrary to the Winnipeg street by-law, Sylvester Gunn, an employee of the Lyceum Theatre was fined \$1 in city police court. He was served with six summonses but was merely convicted and reprimanded on the other five counts. The signs painted in white letters on the pavement advertised a picture playing at the Lyceum Theatre.

"BACK STREET" is in its third consecutive week at the Lyceum Theatre, Winnipeg, and attendances show no signs of diminution. Many of the patrons have made repeat visits, so interested have they been in the drama of the woman who followed the man she loved through more than twenty years; giving up everything for love.

ANNOUNCEMENT is made of the engagement of Miss Gwendoline Falconer to Mr. Leslie Frederick Dowe, of Vancouver, B.C., formerly of Winnipeg. The wedding will take place in Winnipeg, Oct. 10.

Martin Insull, of the Insull Interests, was arrested at Barrie, Ont.

HOLDING its initial meeting at the Bijou Theatre, Winnipeg, October 2nd, the newly organized Winnipeg Film Society was shown two films of foreign production, "White Devil" (Russian), and "Rooftops of Paris", and was also informed by Manager C. M. Weiner of the objects of the Society. The idea of such a society, he said, was not new. Organizations of the kind existed in nearly every big city on the continent, and through this local club members would get foreign films that would not, generally speaking, be shown in Western Canada. This would take a great deal of effort and co-operation. Manager Weiner also mentioned a few of the pictures that he hoped to obtain for screening before the membership.

It is intended to hold similar gatherings the first Sunday evening of each month.

Motion Picture Union Objects To One Man Ruling

W. P. Covert, of the Motion Picture Projectionist Union, and of the Trades and Labor Council, appeared before the Board of Control with a deputation objecting to the Provincial Government's ruling of one operator for theatres of 750 and under. Mr. Covert stated that the one man ruling was a dangerous arrangement, that two operators were necessary; and that the act of the Provincial Government in the matter was "a lack of enforcement".

The Mayor promised to deal with the matter.

Montreal to Have Children's Theatre

Quebec is the province which forbids children of sixteen and under from attending motion picture theatres. Now Montreal, Que., is to have a children's theatre. Arrangements have been made for special Saturday morning performances of plays, each Saturday of the year. The opening performance took place the last Saturday in September. The play presented was "Little Red Riding Hood". Children will also be recruited as performers.

George H. Callahan Heads Commonwealth Productions

Coming to Victoria, B. C., is George H. Callahan, recently appointed sole representative of the Commonwealth Productions, Limited, in New York.

Sound installation at the studios, called the "Willows", Victoria, B. C., is proceeding.

Plans for the production of motion pictures at Victoria are being considered by Mr. Callahan.

Deweese Enterprises to Have Theatre at Revelstoke

Work is progressing on a modern theatre for the Deweese Enterprises at Revelstoke, B. C. The old Columbia Hardware Company building and the Rex Theatre building on McKenzie Avenue are the buildings being utilized for this purpose.

"Mickey Mouse" Big United Artists Star

United Artists has made "Mickey Mouse" a big star, taking his place with the other United Artists stars of the rank of Mary Pickford, Douglas Fairbanks, Chaplin, Swanson, while the Disney enterprises which created the "Mickey Mouse" and Silly Symphonies now take their place with the Samuel Goldwyn- Joseph M. Schenck and D. W. Griffith productions.

There is a saying, "It isn't what you were, it's what you are today", which is the standard of valuation, and in respect to "Mickey Mouse" and the Silly Symphonies, it is "what they are" which makes them a feature on any bill; and the most talked of Shorts, along with Laurel and Hardy, for popularity, which we have on the screen.

More than 15,000 theatre exhibitors throughout the world exhibit Mickey Mouse pictures.

Publishers of 172 newspapers in the U. S. run a Mickey Mouse strip daily.

There are 1,000 Mickey Mouse Clubs with a membership of about 1,000,000 children, who meet weekly to talk about Mickey Mouse.

Over sixty manufacturers in U.S. and Europe make Mickey Mouse toys and no end of stores sell these. Mickey is only four years old, but he is some mouse and Walt Disney started something when he made Mickey Mouse a personality.

Incidentally Mickey has his own studio, which employs 300 men and women to keep Mickey Mouse in Motion Pictures.

F. H. Gow Announces Plans

F. H. Gow, Division Manager of Famous Players Canadian Corp., recently announced his company's introduction of Paramount's Greater Movie Season for the Suburban Theatres, Vancouver, B. C. Eight features were scheduled for release to the Alma, Broadway, Grandview, Fraser, Kerrisdale, Kitsilano, Regent, Victoria Road and Windsor Theatres. Among the early attractions there will be a group of Metro-Goldwyn-Mayer features, with such popular stars as Marie Dressler, Norma Shearer, Joan Crawford, Wallace Beery, Clark Gable, etc.

"Horse Feathers", "Love Me Tonight", are scheduled for exhibition, "First Year", from Fox, "A Successful Calamity", Warner-First National.

Division Manager F. H. Gow further announces that arrangements have been completed that will bring the best British productions to these theatres, as well as selected features from United Artists, Universal, and other companies.

French Films Free in Ontario

The Ontario Government, through the efforts of Louis Cote, M.P., permits the distribution of French films throughout Ontario, without censorship fee, or being subjected to the supervision of the Ontario Censor Board, providing these French films have been approved by the Censor Board of the Province of Quebec, for showing in that Province.

During 1932, French films had a marked success in Quebec, and upwards of 60 French features and short subjects were imported into the Province.

French versions of British pictures and American pictures are also distributed. It is likely that at the present Parliamentary session, some ruling in connection with the censorship of British films in connection with fees will be considered.

Ernest W. Fredman, the Daily Film Renter, London, coming to Toronto

"Faithful Heart" Faithful to Romance

Lovers of romance (and that includes us all) will surely enjoy Edna Best and Herbert Marshall's latest screen triumph, "The Faithful Heart", playing at the Imperial in Toronto this week. The famous English love-team won Canadian hearts in "Michael and Mary" and exhibitors will find the picture at the Imperial possesses the same qualities that made their previous picture so delightful. Edna Best plays the dual role of mother and daughter in this tender story of human emotions. Herbert Marshall plays the role of her lover in the early part of the story and is seen as her father later in the picture. "The Faithful Heart" was directed by Victor Saville, of "Sunshine Susie" fame. Gainsborough Pictures produced "The Faithful Heart" in England and Regal Films are handling Canadian distribution.

Tivoli, Hamilton, Robbed

Manager C. T. Spencer of the Tivoli Theatre, Hamilton, was held up by an armed bandit recently, and robbed. Mr. Spencer was formerly Manager of the Capitol in Windsor. The gunman escaped with \$150.00, after a battle with a policeman stationed at the theatre entrance. The robbery was one of the most daring of its kind, for Mr. Spencer was in the office of the theatre with Stewart Blair, Assistant Manager, Percy Timmins, Stage Manager, and J. J. Slattery of Toronto, when the bandit gave the order to "Stick 'em up!"

The battle with the police officer took place with many citizens looking on. Two shots fired missed their mark and the young hold-up artist leaped to the running board of an auto and made another get-away, with the aid of his gun!

Film Imports from Great Britain Show Increase in Canada

Film imports from Great Britain to Canada show an increase, while the imports from the U. S. show a decline. For the fiscal year ending March 31st last, films from the U. S. totalled 8,315,774 feet, as compared with 15,046,579 feet for a corresponding period, covering the previous year. The difference in money value is the difference between \$706,918 as compared with \$1,232,028.

1932 shows a valuation of imports from Great Britain value \$104,306, 1,316,449 feet, whereas in 1931, the import was 1,068,543 feet, value \$87,778.

The imports for 1930 were approximately 500,000 feet, about 60 per cent. less than the following year.

Toronto Film Board New Officers Installed

W. J. Reid, of Fox Films, was elected President of the Toronto Film Board at the annual election.

H. V. O'Connor, of Regal Films, is Vice-President, and S. Brint, of Universal, Honorary Secretary. G. O. Burnet remains Executive Secretary.

British International Have Attachment Served

Harry Lewis, lawyer, of 220 West 42nd St., New York, placed an attachment against the British International Films, alleging a claim of money due him for legal services to the amount of \$4,415.



Show Business



Edward Brophy Added To Cast of "Prosperity"

Edward Brophy, who alternates his calling of production manager with acting, has been added to the cast of "Prosperity" at the Metro-Goldwyn-Mayer studios. He is playing the comedy role of the baker in the new picture, in which Marie Dressler, aided and abetted by Polly Moran, plays a feminine bank president. Brophy is noted for his work in "Dough Boys", "Speak Easily", "A Free Soul" and other productions.

Sam Wood is directing "Prosperity" with a cast that includes Anita Page, Norman Foster, Charles Giblyn and Frank Darien.

Warner Bros. Features

With six features, three of them specials, rapidly nearing completion and 17 features in active preparation, the Warner Bros. Studios in Burbank and Hollywood are operating at top speed, the 17 in preparation representing a new record for the company.

Gaumont-British Studios are now working on "A Kingdom for Five and Six", a light comedy with music. Clifford Mollinson plays the lead, with Joan Wyndham. Anthony Asquith will direct.

Charley Chase has started his fifth Hal Roach comedy entitled, "Fallen Arches," under the direction of Gus Meins. The supporting cast includes Muriel Evans, Billy Gilbert and Eddie Dunn.

"Faithless" Final Title for New M-G-M Film

"Faithless" is the final title for the new Metro-Goldwyn-Mayer picture starring Tallulah Bankhead and Robert Montgomery, which was recently completed under direction of Harry Beaumont.

The supporting cast includes Hugh Herbert, Maurice Murphy, Louise Closser Hale and Lawrence Grant. "Faithless" was adapted to the screen by Carey Wilson from an original story by Mildred Cram.

R K O Buys "The Fountain"

Purchase of Charles Morgan's "The Fountain", is announced by David O. Selznick, the Radio Pictures' production executive.

The story will be filmed as a special production on RKO Radio's current program.

Neither stars nor director are announced for the picture, and screen writers have not yet been assigned.

New Jolson Picture for U.A.

Al Jolson's picture, made for United Artists under the tentative title of "The New Yorker", will be released as "Happy Go Lucky", it was learned recently in a wire from Joseph M. Schenck, President of U. A. The picture will have its premiere early this fall.

"Rain", in which Joan Crawford starred for United Artists, will have its Broadway premiere at the Rivoli Theatre, Wednesday, October 12, it was announced yesterday by Al Lichtman, Vice-President and General Manager of U. A.

Universal's 1932 Football Picture Ready

Universal's football picture for 1932 is ready. Its drive for a touchdown which started last August has just pushed the production football over the goal line on time and the laboratories started yesterday working overtime to get prints of "The All American" to first-run theatres next week. Richard Arlen and sixty-four other players including the 1931 All America selections will be shown in "The All American".

The story of "The All American" was written by Richard Schayer and Dale Van Every and was directed by Russell Mack, the same three who wrote and directed "The Spirit of Notre Dame".

Re-Opening Grand Theatre, Sudbury

Announcement has been made that the Grand Theatre, Sudbury, which has been closed during the summer, will re-open for the fall and winter season, with the latest pictures, under the management of the owner, Mr. W. E. Mason.

"Forty-Second Street"

"Forty-Second Street", adapted from the novel by Bradford Ropes and produced by Warner Bros. with an all-star cast, started production on Monday, October 3rd.

New Theatre, St. John, N.B.

St. John is to have a new theatre, the Mayfair, located on Waterloo St. The formal opening will take place the end of October.

COMPLETE Theatre Equipment and Supplies

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre
from Sheet to Street.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

Toronto Theatres

LOEWS—Manager Jules Bernstein — "Grand Hotel", Metro-Goldwyn-Mayer picture with Greta Garbo, John Barrymore, Joan Crawford, Wallace Beery, and Lionel Barrymore.

UPTOWN—Manager Tom Daley — George Arliss in "Successful Calamity", with Mary Astor, a Warner Bros. picture.

IMPERIAL—Manager H. V. Knevels — "The Faithful Heart", a Gainsborough-British Gaumont production, distributed by Regal Films Ltd., starring Edna Best and Herbert Marshall.

TIVOLI—Manager M. J. Doyle — "War Correspondent", a Columbia picture with Jack Holt and Ralph Graves.

SHEA'S—Manager Jerry Shea — "No Greater Love", a Columbia picture, with Richard Bennett and Hobart Bosworth.

"Let's Go!" King Edward Hotel Toronto, Friday, Oct. 21st, M.P. Industry's First Annual Ball

WHAT TORONTO THINKS OF "THE FAITHFUL HEART"

Your
Box Office
Will

WELCOME

"THE
FAITHFUL
HEART"

Edna Best
and
Herbert Marshall
Screen's Perfect Sweethearts



Which Will He Choose?

(Editorial from The Mail & Empire)
**AN OUTSTANDING ROMANCE
OF THE SCREEN**

Another film, "The Faithful Heart", at the Imperial this week, meets the high expectation we have formed of many British productions. In technique, plot and acting it is a worthy successor of "Sunshine Susie", produced by the same director, Victor Saville. The leading actors, Herbert Marshall and his wife, Edna Best, are well known on the English stage. They are equally successful under many requirements of the speaking film. Those who saw the artists a few months ago in "Michael and Mary" may rely on another treat in "The Faithful Heart" . . . This romance stirs a sentiment rarely aroused by a film. "The Faithful Heart" was selected for showing at Ottawa during the Imperial Conference.

(From The Toronto Globe)
FINE BRITISH FILM

"The Faithful Heart" Charms Crowds at Imperial.

The new British film which opened yesterday at the Imperial, "The Faithful Heart", brings back to Toronto that ideal pair of married lovers, Herbert Marshall and Edna Best in a romantic story which rings the changes on the "Madame Butterfly" theme—but with a difference. Here the forgetful sailor, Pinkerton, returns after many years to right the wrong, so far as that is possible. The story "keeps you guessing," and is beautifully told.

(From The Toronto Star)
**"FAITHFUL HEART" ONE OF THE
BEST ROMANCES SEEN HERE**

Janet Gaynor and Charles Farrell never did a purer bit of romance than do those glowing married people, Herbert Marshall and Edna Best, in "The Faithful Heart" at the Imperial.

Monckton Hoffs, author of "Many Waters", wrote the story, and these two fine English actors, with an excellent cast and aided by the directive talents of Victor Saville, develop it into a beautiful drama of sentiment.

(From The Chatelaine Magazine)

Another beautifully filmed English movie has been released, "The Faithful Heart", with that popular actor and his wife, Herbert Marshall and Edna Best; and it is a picture this department can heartily endorse . . . There is an atmosphere of simplicity and reality about the handling of the picture, a freedom from hackneyed movie technique, that makes it a charming thing . . .

A "SUNSHINE GROUP" ATTRACTION,
PRODUCED BY GAINSBOROUGH-
BRITISH-GAUMONT.



Together Again! Famous "Michael and Mary" Sweethearts.

**CHOSEN
FOR SHOWING
AT IMPERIAL
CONFERENCE**

"THE
FAITHFUL
HEART"

by
MONCKTON HOFFE
**THE PICTURE
TRIUMPHANT**
starring

**EDNA BEST
AND
HERBERT
MARSHALL**

GET READY TO START THEM LAUGHING AGAIN!

"JACK'S THE BOY" IS COMING!

REGAL FILMS LIMITED, Distributors for Canada